

MedSuperi Executive Summary

There are several competitors for EMR/HER software. Regardless, none has gained market dominance because they are complex and technical – not made for doctors, but for technology professionals.

Some of the best known (below) are extremely complicated and constantly frustrate their users.

- eClinicalWorks (www.eclinicalworks.com)
- McKesson (www.mckesson.com)
- Cerner (cerner.com)
- AllScripts (www.allscripts.com)
- AthenaHealth (www.athenahealth.com)

MedSuperi has medical clients, in Las Vegas, NV, that voiced interest in purchasing the software, although they have no interest in investing in development.

These clients have signaled interest in offering feedback in order to develop a user-friendly application for health professionals. They have also offered to test the software and suggest improvements and adjustments.

The objective of the solution is to serve clinics and practices, but also hospital and large health centers (long-term).

The mission is to rank at the top of the EMR/EHR software solutions, beating the competition with intuitive design and efficiency.

Development performed in the US, with qualified technical team.